

Utah Asthma Task Force Meeting Minutes

Announcements: On the Asthma Program Website <http://health.utah.gov/asthma/> there is a link to a flu vaccination locator, and idle free Utah. Also tune in to Check your Health Segment---Winning with Asthma KUTV 2 News. It will air on Friday, October 24 at 4:55 and 8:55 AM

Presentations

Story Bank—Jane Sims, Baby your Baby and Check Your Health

The purpose of the Story Bank is to collect stories of Utahns and their health issues. We need stories to connect with people suffering from asthma. Jane walked the Task Force through the website and how to submit a story. Each programs has an administrator they read and rate the story. Please go to the story bank to submit your health story and encourage others to submit their stories too. <http://health.utah.gov/bhp/sb/>

Partnership evaluation

The Center for Public Policy and Administration (CPPA) at the University of Utah conducted an evaluation of the Task Force partnership. The evaluation included interviews with UDOH Asthma Program Staff, an online survey to all Task Force members who are involved in activities, and analysis of the data. The CDC concept map was used it asked—who is involved, how do they interact, what do they do and what are the results. Key findings include:

- There is a high level of trust, respect, and loyalty in the Task Force.
- Leadership or paid staff support the projects.
- Members of the Task Force report that there are some time conflicts in their ability to participate in activities.
- Most of the work is happening within action group,
- 93% of the Task Force report there are project that are happening because of the Task Force.

Summary: well structured/good uses of resources are available, and there is a healthy culture.

Recommendations include: developing a sustainability plan and recruitment plan—encourage leadership from partners.

Discussion: The Task Force had a discussion on partnership and sustainability. The discussed the following topics, and presented new ideas.

- Leadership roles-structure of the Task Force needs to be formalized and should offer training on coalition leading.
- Funding— organize a fundraising and lobbying committee.
- Relationships enhancing collaboration, recruiting/networking and focus on the long-term,
 - Media—promotion of successful activities
 - Nurturing external champions. Member

2009 Prioritized Activities

Sustainability- 2009 the Asthma Program will apply for a new competitive grant. The asthma program will need feedback from the Task Force with this process.

Asthma Management Action Group (Pharmacy)

1. Start program and evaluation
2. Continue to work on reimbursement and sustainability issues.
3. Promote asthma care pharmacies in emergency rooms/doctor's office/etc....

Asthma Population Action Group

Older Adult

1. Distribute asthma materials through homecare, newsletters and other venues.
2. Develop appropriate partnerships

Adult

1. Distribute asthma education materials through worksites, insurance companies and other appropriate venues.
2. Develop appropriate partnerships

Youth

1. Implement and evaluate the pilot program for the Asthma School Advocate Resource Packet in at least 5 schools.
2. Implement and evaluate the school to parent communication strategy.
3. Promote awareness of the Winning With Asthma program.

Special Populations

1. Adapt and distribute culturally appropriate materials as needed.
2. Develop appropriate partnerships.

Health Systems Action Group

1. Promote/Market Asthma Provider Manual, and emergency discharge materials.
2. Develop medical office education on asthma
3. Educate physicians on Asthma Care pharmacies

Risk Factors Action Group

1. Adapt Respiratory Disease Materials for the Agriculture industry.
 - a. Develop materials
 - b. Distribute the materials
 - c. Develop partnerships
2. Air Quality
 - a. Develop general guidelines for ozone
 - b. Increase PM 2.5 awareness
 - c. Idling
3. Pharmacogenomics and family health history and asthma.
4. Develop and implement an Asthma Childcare Program.

